



History of Miss Rodeo Nebraska Pageant

The concept of Miss Rodeo America was developed in 1955 by a group of gentlemen under the name International Rodeo Management. The same year, the first Miss Rodeo Nebraska, Dallas (Hunt) George of Lincoln, Nebraska, was crowned in Burwell, Nebraska. Dallas won the regional title in Omaha, Nebraska at the Ak-Sar-Ben Rodeo in 1956 and went on to compete and win the Miss Rodeo America title in 1957. In 2014, Dallas was inducted into the Miss Rodeo America Hall of Fame.

In 1957, Laura “Lolly” (Cameron) Klug won the title of Miss Rodeo Nebraska, as well as the regional title at Ak-Sar-Ben, and further competed at Miss Rodeo America. In 1959, Lolly was selected Buffalo Bill Rodeo Queen and given the title of Miss Rodeo Northwest. She then competed a second time at Miss Rodeo America where she was selected second runner-up. In 2015, Lolly was inducted into the Miss Rodeo America Hall of Fame.

In 1991, after 36 years of the Miss Rodeo Nebraska Pageant being held in Burwell, Nebraska, the pageant was moved to Nebraska’s official state celebration, NEBRASKALAND DAYS and the Buffalo Bill PRCA Rodeo in North Platte, Nebraska. In addition, NEBRASKALAND DAYS began presenting a \$1,000 scholarship each year to the young woman chosen as Miss Rodeo Nebraska. The Miss Rodeo Nebraska Scholarship Program has continued to grow and at this time is able to award over \$16,000 in scholarships and tuition.

The Pageant that began in 1955 continues to be held annually to select a young lady who has the desire and enthusiasm to serve as a goodwill ambassador for the sport of rodeo and for the State of Nebraska.



MISS RODEO NEBRASKA 2020 CONTRACT

THIS CONTRACT entered into this 13th day of June 2019, by and between the newly crowned Miss Rodeo Nebraska 2020, Joni Jespersen, Miss Rodeo America National Director - Nebraska, and Sally Haythorn, President, Miss Rodeo Nebraska Association, Inc.; both being official representatives of the Miss Rodeo Nebraska, Association, Inc.

WHEREAS, the newly crowned Miss Rodeo Nebraska 2020 is desirous of attending the Miss Rodeo America Pageant as a representative of the State of Nebraska, and

WHEREAS, the Miss Rodeo Nebraska Association, Inc. is desirous of sponsoring said Miss Rodeo Nebraska,

BETWEEN them this Contract is read, understood and agreed.

To comply with Miss Rodeo America age rules, Miss Rodeo Nebraska 2020 certifies: 1) She was 19 years of age by the first day of the pageant as she competed for Miss Rodeo Nebraska, and will not be older than 26 years of age by December 31st of the year she will compete at the Miss Rodeo America competition. Upon request, she will provide a copy of a government issued identification (such as a birth certificate, driver's license, passport, etc.) verifying her age.

Miss Rodeo Nebraska 2020 agrees to not marry, cohabitate with any person (in a relationship manner), or become pregnant during the year of her reign. If she should marry, engage in said living arrangement, or become pregnant during her time as Miss Rodeo Nebraska Lady-in-Waiting and/or her reign as Miss Rodeo Nebraska, she will forfeit all prizes, gifts and monies received from the Pageant and her title will go to the first runner-up.

DUTIES

As Miss Rodeo Nebraska, you agree to abide by the Miss Rodeo Nebraska 2020 Contract and Miss Rodeo Nebraska Rules and Guidelines, both of which you have read and understand.

You agree to prepare for and compete in the Miss Rodeo America Pageant held during December 2020. If you fail to attend you will be obligated to reimburse the committee and sponsors for all monies and items won and/or received as Miss Rodeo Nebraska and the 1st Runner-Up then will assume the title and finish out the term.

As Miss Rodeo Nebraska, you will strongly promote your major sponsors NEBRASKAland DAYS and the BUFFALO BILL RODEO at the events they deem important throughout your reign. Their schedule preferences will be a priority.

As Miss Rodeo Nebraska, you are an official representative of the Professional Rodeo Cowboy Association and should constantly be aware of the value of public relations between the general public and those actively involved in Pro-Rodeo, and your responsibility to uphold your title.

The Miss Rodeo America National Director - NE will be the person who you will work directly with to coordinate schedules and appearances. Should the National Director feel certain events would be good exposure for Miss Rodeo Nebraska she can schedule these events, and you shall make every effort to attend these functions and events.

All fund raising conducted by you as Miss Rodeo Nebraska shall be approved by the Miss Rodeo Nebraska Association, and all funds and/or donations procured shall be deposited into your Miss Rodeo Nebraska checking account and distributed by the Miss Rodeo Nebraska Association, Inc.

MISS RODEO NEBRASKA 2020 CONTRACT RULES AND GUIDELINES

MISS RODEO NEBRASKA 2020

Congratulations! You have just been chosen as the next Miss Rodeo Nebraska. The pride and honor of wearing this crown brings with it a tremendous amount of responsibility. Be sure and read the contract carefully; when you sign your contract, you will be accepting the challenge of not only representing the Professional Rodeo Cowboys Association and the sport of rodeo, but also the great state of **Nebraska, NEBRASKAland DAYS, the Buffalo Bill Rodeo, and the Miss Rodeo Nebraska Association, Inc.** You will touch the lives of thousands of people across the United States and you will find yourself becoming a role model to hundreds of younger children. Wear your crown proudly!

REMEMBER: BY SIGNING THIS CONTRACT, YOU WILL BE ACCEPTING THE POSITION OF MISS RODEO NEBRASKA 2020. YOUR DIRECT "SUPERVISOR" WILL BE THE MISS RODEO AMERICA NATIONAL DIRECTOR - NEBRASKA (Director); AND YOUR "EMPLOYER" WILL BE THE MISS RODEO NEBRASKA ASSOCIATION, INC. (Association). PLEASE THINK OF THIS POSITION AS A JOB.

RESPONSIBILITIES OF MISS RODEO NEBRASKA-2020, LADY-IN-WAITING

As Miss Rodeo Nebraska – 2020, Lady-in-Waiting you are required to follow the same rules and guidelines as set out in the Miss Rodeo Nebraska Contract

Although you won the Miss Rodeo Nebraska-2020 title in June, 2019, you will not receive the official title until your coronation in January of 2020. Until that time, your title will be Miss Rodeo Nebraska –2020, Lady-in-Waiting. It is very important that you remember the current Miss Rodeo Nebraska has another six months of her reign. Please be respectful of her title and position as the 1st Lady of Nebraska Rodeo.

Included herewith is a copy of the Miss Rodeo America's Pageant Handbook Committee's "A COMPLETE GUIDE TO TITLEHOLDER CONDUCT". **PLEASE READ AND FOLLOW THIS GUIDE.** Because Miss Rodeo Nebraska's conduct is a reflection upon the community, rodeos and pageant she represents, the Association strongly urges you to follow these guidelines when encountering various situations as outlined in this guide.

It is of utmost importance to send thank you notes on a timely basis and to return phone calls promptly.

CONDUCT

From the time you win the title of Miss Rodeo Nebraska 2020 until you relinquish the crown at the end of your reign, you will be in the spotlight. It is imperative that you conduct yourself accordingly, whether it is on a personal level or as Miss Rodeo Nebraska.

Throughout your reign you will be expected to portray the highest moral standards, show the true ideals of young womanhood, and set an example above reproach.

You will be expected to conduct yourself as an example to the public, which includes no smoking, drinking, chewing, foul language, or inappropriate social behavior.

You should always portray the highest morals and ethical standards.

RELATIONSHIP STATUS

You must not become engaged, marry, or become pregnant during the year of your reign.

If you are in a relationship, this will not be portrayed throughout your reign. No photographs or written references will be on social media with or about your significant other.

You shall not maintain any form of cohabitation (in a relationship manner) with another person during your reign.

You will be expected to emulate the Miss Rodeo Nebraska Association, Inc.'s Mission Statement:

“TO PROVIDE AN OPPORTUNITY FOR YOUNG WOMEN OF HIGH MORAL AND ETHICAL CHARACTER TO PROMOTE NEBRASKA AND THE SPORT OF RODEO”

SOCIAL MEDIA

Your posts on any social media platform should always reflect exemplary conduct. Please conduct yourself accordingly through your words and photos. No photographs or written references will be on social media with or about your significant other. Any negative or harmful displays on social media will be addressed by the Miss Rodeo Nebraska Association, Inc. Executive Committee and could result in removal of your crown.

STALKER POLICY

The Miss Rodeo America National Director - NE or Miss Rodeo Nebraska Association, Inc. needs to be apprised immediately if there is a stalker threat to you. Your safety is the first priority of the Miss Rodeo Nebraska Association, Inc.

The following will apply to any situation where you may feel threatened:

1. Report to law enforcement immediately.
2. Document each incident.
3. Contact your Director or a member of the Miss Rodeo Nebraska Association, Inc.

Law enforcement can take action after the second contact by the same individual. Authorities remind young ladies that they should “Go With Your Gut”. (In almost all stalker cases the victims said they had a bad feeling about the situation). The Stalking Statutes is Section 28-311.02 in the Nebraska Statutes.

APPEARANCES

Each year Miss Rodeo Nebraska is being invited to attend more and more events. Because of scheduling conflicts, the Miss Rodeo Nebraska Assistant Director might ask you to attend in place of the current Miss Rodeo Nebraska. When attending these events, please introduce yourself as the “Miss Rodeo Nebraska 2020, Lady-in-Waiting”. **Under no circumstances are you to make an appearance representing your title without the approval of the National Director or her Assistant.**

Generally, when traveling to appearances, you will be provided a guest home or motel room. Motel rooms are usually shared with other titleholders.

DO NOT TAKE FRIENDS OR FAMILY MEMBERS WITH YOU TO APPEARANCES UNLESS INVITED BY THE HOST. You will be kept very busy with appearances and will not have time to spend with friends or family members.

UNDER NO CIRCUMSTANCES ARE YOU TO TRAVEL WITH SOMEONE OTHER THAN A FAMILY MEMBER, MISS RODEO NEBRASKA ASSOCIATION, INC. MEMBER, OR PERSON PREAPPROVED BY THE MISS RODEO AMERICA NATIONAL DIRECTOR-NE.

UNDER NO CIRCUMSTANCES ARE YOU TO TRAVEL WITH YOUR BOYFRIEND. We strongly suggest that from the time you win your title until you pass the crown on, your boyfriend should keep a low profile.

UNDER NO CIRCUMSTANCES ARE YOU TO APPEAR AT A BAR, NIGHTCLUB, OR NON-RODEO EVENT WHERE ALCOHOL IS SERVED UNLESS YOUR REQUEST TO ATTEND HAS BEEN REVIEWED AND PRE-APPROVED BY THE MISS RODEO AMERICA NATIONAL DIRECTOR-NE. THE CONSUMPTION OF ALCOHOL, WHILE REPRESENTING YOURSELF AS MISS RODEO NEBRASKA, IS PROHIBITED.

These guidelines apply to both the Lady-in-Waiting and Miss Rodeo Nebraska.

During the six months prior to your coronation you will be responsible for preparing promotional materials, clothing and yourself, both mentally and physically, for the upcoming year.

THINGS TO BE DONE IMMEDIATELY AFTER BECOMING LADY-IN-WAITING

1. The Miss Rodeo Nebraska crown is owned by the Miss Rodeo Nebraska Association, Inc. Miss Rodeo Nebraska crown insurance will be provided by NEBRASKAland DAYS, Inc. If the crown is damaged, the Deductible of \$500 will be paid 50% by Miss Rodeo Nebraska Association, Inc. and 50% by Miss Rodeo Nebraska 2020.
2. The Miss Rodeo Nebraska Lady-in-Waiting crown is owned by the Miss Rodeo Nebraska Association, Inc. The Miss Rodeo Nebraska Lady-in-Waiting crown is valued at \$500 and it will be the responsibility of Miss Rodeo Nebraska 2020 to pay the cost of replacement or repairs.
3. Build a relationship with the Miss Rodeo America National Director-NE, Miss Rodeo Nebraska Assistant Director, and the Miss Rodeo Nebraska Association, Inc.
4. Have an official photo taken and e-mail it to the Miss Rodeo America National Director-NE, Miss Rodeo Nebraska Assistant Director, and Miss Rodeo Nebraska Publicity Chairperson. Have your official photograph in a 16" X 20" size ready on your coronation day.
5. Prepare your Miss Rodeo Nebraska, Lady-in-Waiting autograph sheets
6. Draft a short and long bio for publicity releases immediately – e-mail copies to Miss Rodeo America National Director-NE, Miss Rodeo Nebraska Assistant Director, and Miss Rodeo Nebraska Publicity Chairperson, so they can review and suggest edits prior to you using them.
7. Begin working with the Miss Rodeo Nebraska Sponsorship Chairpersons
8. Seek Vehicle Sponsorship
9. Begin preparations for your coloring books
10. Have photo taken for Business Cards. Interim cards can be produced until the official cards are printed. Please have all printed items reviewed by the Miss Rodeo America National Director-NE prior to final printing.
11. Begin designing your chaps and finding a chap sponsor
12. Begin preparation for your coronation
13. Begin studying and working on public speaking; set up one-on-one interviews with friends and acquaintances. This is a good time to practice public speaking, interviews and impromptu questions.
14. Make preparations for your schooling and/or job – You will be expected to concentrate solely on being Miss Rodeo Nebraska until after you compete at the Miss Rodeo America Pageant in December of 2020,
15. Spend as much time as possible with the current Miss Rodeo Nebraska
16. Prepare for a trip to the Denver Market in June of 2019
17. Attend the 2019 Miss Rodeo America Pageant for selection of 2020 MRA
18. Discuss potential fundraisers with the Miss Rodeo America National Director-NE or Miss Rodeo Nebraska Assistant Director

MISS RODEO AMERICA NATIONAL DIRECTOR - NEBRASKA

From the time you are crowned in June until your coronation you will be under the direction of the Miss Rodeo Nebraska Assistant Director. **It is imperative to visit with the Assistant Director regularly while you are Lady-in-Waiting – we strongly urge weekly phone calls or visits.** She may schedule you for appearances and will be available to answer any of your questions or concerns. She is available at all times to assist you in whatever questions or needs may arise.

Following your coronation in January, the Miss Rodeo America National Director-NE will step in and take on the job of scheduling, setting up interview sessions, and assisting you in any way she can.

Please take time to get to know your National Director by building a relationship with her. **It is imperative to contact your National Director on a regular schedule.** Visit with her about setting a time and day for weekly contact. This phone call will give you the opportunity to compare schedules, express any concerns, etc. Your National Director is there to assist you however she can. **Remember, she is your immediate supervisor – you need to develop a direct line of communication with her! Any correspondence, whether communication with other committee members or scheduling, needs to be copied to the National Director and Assistant Director.**

Now that you are the next Miss Rodeo Nebraska, you will be “working” for and with the Miss Rodeo Nebraska Association, Inc. They are your “Employer” and your main support group. They are comprised of former Miss Rodeo Nebraskas, professional women & men, people experienced in horsemanship, and rodeo people who are available to

assist you throughout your year in preparation for your competition at the Miss Rodeo America Pageant. With their help you will have a very fun, rewarding year that you will treasure forever.

The Miss Rodeo Nebraska Association, Inc. Executive Committee consists of the President, Vice President, Secretary, Treasurer, Past President, Past Miss Rodeo Nebraska, Miss Rodeo America National Director – NE, Miss Rodeo Nebraska Pageant Chairperson, and two voting advisory/members from Miss Rodeo Nebraska Association, Inc. as well as the Miss Rodeo Nebraska Assistant Director and the Miss Teen Rodeo Nebraska Assistant Director who are non-voting members. They will have jurisdiction over Miss Rodeo Nebraska and the Lady-in-Waiting.

Any complaints or situations in respect to either Miss Rodeo Nebraska or the Lady-in-Waiting will be brought before the Miss Rodeo Nebraska Association Inc. Executive Committee. If the Executive Committee feels it is warranted, they have the right to remove your title if they so deem. Please refer to your contract.

OFFICIAL PHOTO

Generally, the morning of contract signing, the Miss Rodeo Nebraska Association, Inc.'s official photographer will take your Lady-in-Waiting photo to be used for publicity and/or Lady-In-Waiting autograph sheets. If you choose to have another portrait taken that is fine; however, this needs to be done as soon as possible in order to have a photo for publicity purposes. Please e-mail this photo to the Miss Rodeo America National Director-NE, Miss Rodeo Nebraska Assistant Director, and the Miss Rodeo Nebraska Publicity Chairperson.

Your official Miss Rodeo Nebraska portrait will need to be taken in August or September. You will need to visit with the current Miss Rodeo Nebraska regarding scheduling so that you can borrow the official crown for this photo. This photo will be used for publicity, sponsorship brochures, and autograph sheets, etc. Please e-mail this photo to the Miss Rodeo Nebraska National Director-NE and the Miss Rodeo Nebraska Publicity Chairperson.

Whether you choose to use this photo for your official 16"x20" portrait or have another photo taken is your decision. However, sometime prior to January 1st you will need to have a 16"x20" portrait on display at the NEBRASKAland DAYS office. This will be at your expense. This portrait will be yours to keep at the end of your reign.

SCHOLARSHIPS

All scholarships will be paid to the school of the winner's choice or to their student loan lender. The funds must be used no later than one calendar year after you have completed your year as Miss Rodeo Nebraska. Should you go on to become Miss Rodeo America, you would have one calendar year after completing your year as MRA to utilize your MRN scholarship funds. You will receive your Miss Rodeo Nebraska Association, Inc. Scholarship at the end of your reign provided you have completed your reign satisfactorily according to the rules and regulations of the Miss Rodeo Nebraska Association, Inc. and at the discretion of the Miss Rodeo Nebraska Association, Inc. Executive Committee.

The Miss Rodeo Nebraska Alumni Scholarship and the NEBRASKAland DAYS, Inc. Scholarship will be awarded to you upon your selection as Miss Rodeo Nebraska. They will provide information on how and when to claim the scholarship funds. Additionally you will receive a scholarship from Mid-Plains Community College. They will provide information on how and when to claim their scholarship funds. The Miss Rodeo Nebraska Scholarship Chairperson or the Mid-Nebraska Community Foundation office (which handles the Miss Rodeo Nebraska Alumni and NEBRASKAland DAYS, Inc. scholarships) must receive a letter of notification from the school's registrar's office stating that the scholarship recipient (you) has registered before funds will be dispersed. Miss Rodeo Nebraska must submit an official debt statement from her lender, showing amount owed and payment instructions, to the Miss Rodeo Nebraska Scholarship Chairperson when she requests scholarship funds be used to pay on student loans. These rules apply to all scholarships awarded.

AUTOGRAPH SHEETS

As mentioned above, you will need to have a photo taken immediately for your Lady-in-Waiting autograph sheets. In addition, you will need to prepare a script for the back of the autograph sheets. These autograph sheets will be used prior to your coronation in January.

The cost of these autograph sheets will be your responsibility – you may use sponsorship money or solicit a sponsor.

SHORT & LONG BIO

Immediately following winning your title you will be asked to prepare a short and long bio. These will be used for publicity releases, appearances, etc. The short bio usually consists of your name, town, parents name, when & where you won your title, and perhaps the categories you won. The long bio can be more specific to your interests, talents, education, employment, goals, and why you wanted to be Miss Rodeo Nebraska. Please e-mail copies of these bios to the Miss Rodeo Nebraska National Director-NE and the Miss Rodeo Nebraska Publicity Chairperson.

These bios will need to be updated prior to your coronation in January. Each time you update your bios, please e-mail the bios to the Miss Rodeo America National Director-NE and Miss Rodeo Nebraska Publicity Chairperson.

SPONSORSHIP

The Miss Rodeo Nebraska Association, Inc. has a Sponsorship Committee that can assist with all of your sponsorships. This Committee has worked very hard to put together the Miss Rodeo Nebraska Association, Inc. Sponsorship Program. They also have volunteers willing to travel with you on Sponsorship visits. A Sponsorship Committee meeting will be scheduled in July to help answer any questions you may have.

Please visit with the Miss Rodeo Nebraska Sponsorship Committee prior to soliciting sponsorship money. They have a list of repeat Sponsors that may need to be contacted by the Sponsorship Committee only. The Committee has established specific guidelines for soliciting sponsorship that works very well for each person involved.

Sponsorship brochures & sponsorship letters will be completed by the Sponsorship Committee immediately after the Miss Rodeo Nebraska Pageant in June. Your assistance is necessary to make sure these are completed in a timely fashion. It is wise to begin making a list of potential sponsors, supporters, and donors immediately! All \$5,000+ and \$1,000+ sponsors will be listed on the back of your colored autograph sheets. The final printing of autograph sheets will be done the first of May...it is imperative that all \$5,000+ and \$1,000+ sponsors are secured prior to then in order to take advantage of their full advertising benefit.

As Miss Rodeo Nebraska, you will have many sponsors who will help you in your journey. With these sponsorships come certain obligations to show your appreciation and thanks. You will be expected to purchase for your sponsors: tickets to various Miss Rodeo Nebraska Association, Inc. events, personalized recognition sponsor plaques to be given during your send-off, and program books from the Miss Rodeo America Pageant with the ad you place in the book the year you compete.

The Miss Rodeo Nebraska Association, Inc. Treasurer or National Director will determine with you the amount of money needed to cover these costs, will deposit that amount into a separate savings account under the name of Miss Rodeo Nebraska Association, Inc., **specifying Miss Rodeo Nebraska 2020 account**, and will use these funds strictly for the expense of your Sponsorship obligations and ad. Monies will be paid out of this account by the Miss Rodeo Nebraska Association, Inc. Treasurer upon receipt of an invoice relating to each of the above-identified items.

The cost of being Miss Rodeo Nebraska is estimated at \$30,000; that is a very conservative figure. In addition to monetary sponsorship, you will receive several thousand dollars of “in-kind” donations.

ALL MONEY RECEIVED BY YOU WHETHER IT IS CONSIDERED A SPONSORSHIP OR A DONATION, NO MATTER HOW SMALL, MUST BE RUN THROUGH THE MISS RODEO NEBRASKA ACCOUNT. This is to protect you as well as provide you with a record of your income and expenses.

All checks are to be made out to MISS RODEO NEBRASKA 2020.

Keep in mind; sponsorship money is to be used for Miss Rodeo Nebraska approved travel, appearance costs, clothing, training, etc. It is recommended that you support Wrangler, Montana Silversmiths, Greeley Hat Works, and Justin Boots when attending PRCA rodeos and events, as they are sponsors for Miss Rodeo America, and Wrangler and Justin Boots for the PRCA as well. Sponsors should not be expected to pay for unrelated clothing, travel, etc.

Please be respectful of the current queen by limiting your sponsorship visits to her hometown, as well as North Platte, until after the current queen returns from the Miss Rodeo America competition. Each queen assumes they have enough money, but are usually scrambling for additional sponsors as they come closer to Miss Rodeo America competition... it is wise to budget accordingly!

In order to be reimbursed for expenses you will need to submit **original** receipts to the Miss Rodeo America National Director-NE by the 10th of each month. Please write on the travel receipts what rodeo, event, etc. they apply to.

NO MONEY WILL BE PAID OUT UNTIL SPONSORSHIP MONEY HAS BEEN DEPOSITED INTO YOUR ACCOUNT. NO EXPENSES WILL BE REIMBURSED WITHOUT ORIGINAL RECEIPTS.

EVENT FUNDS WITH MRNA,INC

The Miss Rodeo Nebraska Association, Inc. hosts several events throughout the year that will promote and financial assist the reigning Miss Rodeo Nebraska (MRN) and the Miss Rodeo Nebraska Association, Inc. (MRNA) Sponsors of the reigning MRN will receive tickets to these events as part of their sponsorship contract. It is the responsibility of MRN to reimburse the MRNA for the tickets that were used at these events. The MRNA does not charge MRN the full ticket price of the event, only the cost of the meal/food. In return, MRN will receive 25% of the net income from the MRNA events.

MRNA Events - you receive 25% of the profit from these events

- MRN Queen/Horsemanship Clinic – held in March/April
- MRNA Horsemanship BBQ – held during the pageant
- MRN Las Vegas Send Off – held in November

The MRN Pageant Committee hosts the Pageant Style Show and income from this event goes to pay for the expenses and scholarships of the Pageant.

Example:

Tickets you pay for sponsors who attend: (exact costs will vary)

- Horsemanship BBQ Ticket price \$10 – MRN pays \$5
- Pageant Style Show Ticket price \$40 – MRN pays \$25
- NLD Rodeo Tickets Ticket price \$20 – MRN pays \$10
- MRN Send Off Ticket price \$30 – MRN pays \$13.71

Additional Sponsor Expenses

- Sponsor plaques - approximately \$35 each
 - The MRN Association pays for 25% of the sponsor plaque expense
- MRA Pageant Books purchased in Las Vegas – \$10 to \$15 each (price set by MRAI)

Additional Expense

- Lifetime Membership Dues of \$100 to the Miss Rodeo Nebraska Association Alumni Endowment Fund

The Miss Rodeo Nebraska Association will set up an individual banking account after the pageant. All funds that you receive from sponsors, fund raisers, etc. must be deposited into this account. You will have on-line access to view this account. Reimbursement for your expenses during your reign will be paid from this account.

You will NOT receive a 1099 (Miscellaneous Income) from the Miss Rodeo Nebraska Association. This account is part of our tax reporting for our 501(c)4 status. Money deposited into a personal account could be considered income and there would be no tax benefit to the donor.

NEBRASKAland DAYS SPONSORSHIP

NEBRASKAland DAYS, Inc. is a major sponsor of the Miss Rodeo Nebraska Association, Inc. as well as the reigning Miss Rodeo Nebraska. Because of the value that NEBRASKAland DAYS, Inc. contributes to the program, the Miss Rodeo Nebraska Association, Inc. and the NEBRASKAland DAYS, Inc. Board negotiate a contract every five years. It has always been their request that Miss Rodeo Nebraska help promote their activities each year. Their appearance requests will be a HIGH priority in your schedule.

During the year you are the reigning Miss Rodeo Nebraska, in addition to all of the other events during the Miss Rodeo Nebraska Pageant and NEBRASKAland DAYS, you will be required to have a horse available for you to ride at the:

1. Miss Rodeo Nebraska Horsemanship Competition
2. Four nights of the NEBRASKAland DAYS/Buffalo Bill Rodeo
3. Saturday NEBRASKAland DAYS parade

It is your responsibility to transport and care for your horse during this time. You will need a family member or friend to assist with the feeding, care, and transporting of your horse during the week as you will not have time to do so.

VEHICLE SPONSORSHIP

It is wise to begin seeking a vehicle sponsor as soon as possible. If you are successful in obtaining sponsorship before your year actually begins, the sponsor needs to be made aware that your "year" does not begin until January 1. Out of respect for the current queen, you will not be able to apply Miss Rodeo Nebraska decals/logos to your vehicle until just prior to your coronation.

Keep in mind, you will be limited as to how much sponsorship money you will be allowed to use toward the purchase of a vehicle.

The Miss Rodeo Nebraska Association, Inc. logo is a registered logo. It cannot be redesigned, or used without the approval of the Miss Rodeo Nebraska Association, Inc.

SADDLE SPONSOR

Another major sponsor of Miss Rodeo Nebraska is the trophy saddle sponsor. The Miss Rodeo Nebraska Pageant Committee works hard to acquire and retain the saddle sponsor. It is a requirement of Miss Rodeo Nebraska to ride this saddle at as many appearances as possible to help promote the sponsor's business.

You will be **REQUIRED** to ride the Miss Rodeo Nebraska trophy saddle at all events associated with the Miss Rodeo Nebraska Pageant as well as the NEBRASKAland DAYS events as noted above under the NEBRASKAland DAYS Sponsorship paragraph.

COLORING BOOK

Each year Miss Rodeo Nebraska puts together a coloring book to hand out to children during school visits, etc. We try to schedule school visits from January through May and again in September & October, therefore, it is important to begin work on your coloring book as soon as possible.

You and Miss Teen Rodeo Nebraska will be asked to provide input, as well as your preferred photograph for the covers and a message from you to the children. Please be prompt about providing this information when asked.

The Miss Rodeo Nebraska Association, Inc. tries to secure sponsorship of at least \$1,000 for these coloring books; however, if this does not cover the total cost, you MAY be asked to help pay for a portion of the coloring book.

COLORED AUTOGRAPH SHEETS

The first set of autograph sheets will be printed in December prior to your coronation in January. The second set of autograph sheets will be printed the first of May - therefore, all \$1,000+ sponsors will need to be secured prior to the last printing of your colored autograph sheets.

You may wish to use a different photo for these autograph sheets. You will need to prepare a new script for the back of these autograph sheets.

The Miss Rodeo America National Director-NE & the Miss Rodeo Nebraska Sponsorship Chairperson must approve your autograph sheets. Please understand if the autograph sheets are paid for by sponsor(s) money, there may be some specifications you will need to be aware of before proceeding with the photo. Please visit with your Miss Rodeo Nebraska Assistant Director regarding the autograph sheets.

WARDROBE

You will need to begin planning your Miss Rodeo Nebraska wardrobe right away. There is an abundance of talented women within the Miss Rodeo Nebraska Association, Inc. that can help you if you so choose.

Remember to consult the Miss Rodeo America Rulebook before purchasing clothing for the Miss Rodeo America Pageant competition.

CHAPS

Please check with your Miss Rodeo America National Director-NE regarding a chap sponsor. It will be your responsibility to obtain sponsorship for your Miss Rodeo Nebraska chaps or to purchase your chaps using sponsorship money.

It is wise to have the National Director attend the first couple of meetings with the chap maker to assist with any questions. It is also in your best interest to have your requests in writing, perhaps draw a picture with your desired designs and colors indicated and to request a written statement from the chap maker outlining the cost of the chaps; or if they are donating, what the cost of their donation will be, and what they expect in return for their donation.

CORONATION

The Miss Rodeo Nebraska Coronation is generally held in your hometown. The proceeds from this fundraiser is 100% yours. The Miss Rodeo Nebraska Association, Inc. will help in setting up, etc. if you need additional assistance; however, you are responsible for all expenses and income.

Again, please respect the current Miss Rodeo Nebraska by not sending invitations or publicizing your coronation until after her Send-off Style Show, which is generally held the end of October or the first part of November.

Please visit with the Miss Rodeo America Director-NE on how to handle the income from your coronation. All checks are to be made out to either you or your parents. All cash and checks are to be deposited into your personal checking account and then a personal check, representing the net income from your coronation, is to be written to the Miss Rodeo Nebraska Association, Inc. to be deposited into your Miss Rodeo Nebraska account. A detailed income and expense report for your coronation is to be submitted along with the check. The Miss Rodeo Nebraska Association, Inc. requires this report for record-keeping purposes. **Sales tax must be collected at your coronation auction and then itemized and the total submitted to the Miss Rodeo Nebraska Association, Inc. You may also work with your Auctioneer to have them take Sales Tax out at the time of your Coronation Auction. Either you or the Association will then write a check to the State of Nebraska, Department of Revenue.**

STUDY AND MOCK INTERVIEWS

These first six months are an opportune time for you to brush up on your rodeo knowledge, current events, etc. You will most likely be asked to speak at various functions – the more speaking you can do the better! You may also work on interview sessions and impromptu questions.

After you have officially become Miss Rodeo Nebraska, the Miss Rodeo America National Director-NE will begin setting up interview sessions for you. Usually, this is not done until fall; however, if you feel interviews are a weak area for you, we can fit some sessions in at the beginning of your year.

Again, the Association has a network of professional people willing to assist with interview sessions.

ALWAYS COME TO THE INTERVIEW SESSIONS WITH THE ATTITUDE YOU ARE BEING JUDGED – WEAR APPROPRIATE ATTIRE.

EDUCATION AND EMPLOYMENT

Generally, Miss Rodeo Nebraska will take time off from schooling/employment so that she can concentrate on representing the title and preparing for the Miss Rodeo America Pageant. Whether to take a full year or just the fall semester off from school is your choice. Being Miss Rodeo Nebraska has been a full-time commitment to most young ladies.

Remember, your first responsibility during your year as Miss Rodeo Nebraska will be to represent your title.

MISS RODEO NEBRASKA 2019

Find the time to get to know Miss Rodeo Nebraska 2019. She will be able to show you the “ropes” and provide invaluable advice. When traveling together, take advantage of the time to practice interview & impromptu questions! Each of you will benefit!

For your benefit we have requested Miss Rodeo Nebraska 2019 to set a day just prior to her Send-off Style Show to take you around to the “returning” Diamond Sponsors in the North Platte area; this would be a time where Miss Rodeo Nebraska 2019 can say a special thank you and extend an invitation for them to attend her Send-off Style Show and an opportunity for you to meet the returning sponsors and remind them of their “Miss Rodeo Nebraska 2020 Appearance Day” they receive as a Diamond Sponsor.

DENVER MARKET

Miss Rodeo Nebraska 2019 and the 2020 Lady-in-Waiting will attend the Denver Market held in June 2019 and possibly January 2020. You meet with some businesses such as Montana Silversmiths and Greeley Hatworks; you will need to attain a pass for the Markets from a retail store.

You will be able to attend the WESA Market during the course of your reign, held in Denver, Colorado;

- In June 2019 you will attend the market with the reigning Miss Rodeo Nebraska.
- WESA Trade show will be held in January 2020; you will attend with your family or chosen adult approved by the Miss Rodeo Nebraska National Director-NE

2020 MISS RODEO AMERICA PAGEANT

You will be required to attend the 2020 Miss Rodeo America Pageant in December 2019, as a spectator with a parent or guardian approved by Miss Rodeo America National Director-NE. This will give you a very good idea of what to expect when you compete the following December. Attending the Miss Rodeo America Pageant prior to your year as Miss Rodeo Nebraska will also give you an idea of what type of clothing you will be choosing for your Miss Rodeo America competition the following year.

The State Ladies-in-Waiting may not wear their crowns and banners while in Las Vegas, especially not to MRA Pageant events, UNLESS Miss Rodeo America, Inc. specifically extends an invitation to do so at specific Pageant events.

Typically the Lady-in-Waiting arranges for her own travel to and from Las Vegas. The National Director will assist you in making arrangements.

It is your responsibility to purchase tickets to the Pageant events. As Miss Rodeo Nebraska Lady-in-Waiting you are required to attend ALL events held in conjunction with the Miss Rodeo America Inc. Pageant. You will be required to travel with your parents, a female family member, or chaperone approved by the Miss Rodeo Nebraska Inc. Assistant Director. Travel, motel, food, and ticket expense will be reimbursed from your Sponsorship fund.

FUNDRAISERS

In addition to cash sponsors, you will be generating funds from your coronation and potentially other fundraisers that you may wish to hold. Any additional fundraisers will need to be approved by the Miss Rodeo America National Director-NE and the Miss Rodeo Nebraska Association, Inc. Executive Committee. A detailed income and expense report along with a check representing net profit is to be given to the Miss Rodeo Nebraska Association, Inc. Treasurer to be deposited into your Miss Rodeo Nebraska account following each fundraiser.

MISS RODEO AMERICA PAGEANT in 2020

You **will be** expected to be dressed as the Nebraska representative to the Miss Rodeo America Pageant upon arriving at the host hotel as well as any time you leave your room prior to the start of the Miss Rodeo America Pageant. You never

know who you may bump into when out and about – some judges may arrive early!!!!!! Remember, first impressions are very important. You worked hard to become Miss Rodeo Nebraska – show your pride by dressing accordingly.

APPEARANCE SCHEDULE AS LADY-IN-WAITING:

(This is a typical schedule of appearances – however, this can vary from year to year)

There are Mandatory Events to attend; however, we understand that circumstances arise that may not allow you to attend the event. You will be allowed an excused event if approved by the Miss Rodeo Nebraska Association Executive Committee and National Director. This is for Lady-in-Waiting

JUNE

- You may be asked to attend a Rodeo or Event that the current Miss Rodeo Nebraska may not be able to attend. Immediately after being crowned Miss Rodeo Nebraska 2020.
- Lady-in-Waiting Autograph Sheets
- Attend WESA Market in Denver
- Attend appearances Miss Rodeo Nebraska may not be able to make – **MUST BE APPROVED BY THE NATIONAL DIRECTOR AND/OR ASST DIRECTOR.**

JULY

- Miss Rodeo Nebraska Association, Inc. Meeting –You are expected to attend all meetings when your MRN schedule permits. **ALWAYS DRESS APPROPRIATE TO THE TITLE YOU REPRESENT!**
- Meet with Sponsorship Committee
- Attend appearances Miss Rodeo Nebraska may not be able to make – **MUST BE APPROVED BY THE NATIONAL DIRECTOR AND/OR ASST. DIRECTOR.**

AUGUST

- Attend appearances Miss Rodeo Nebraska may not be able to make – **MUST BE APPROVED BY THE NATIONAL DIRECTOR AND/OR ASST. DIRECTOR.**

SEPTEMBER

- Attend appearances Miss Rodeo Nebraska may not be able to make – **MUST BE APPROVED BY THE NATIONAL DIRECTOR AND/OR ASST. DIRECTOR.**

OCTOBER/NOVEMBER

- Miss Rodeo Nebraska Association, Inc. Annual Meeting (the second Sunday in October) – you will be expected to share your experiences at each meeting.
- Attend appearances Miss Rodeo Nebraska may not be able to make – **MUST BE APPROVED BY THE NATIONAL DIRECTOR AND/OR ASST. DIRECTOR.**
- Finalize details for the Miss Rodeo Nebraska coloring book
- Preparations for the colored autograph sheets should be complete

NOVEMBER/DECEMBER

- Send-off Celebration/Style Show for the current Miss Rodeo Nebraska – **MANDATORY** - you will be participating and assisting Miss Rodeo Nebraska as much as possible
- Miss Rodeo America Pageant – There may be information for you to distribute at the Miss Rodeo America Lady-In-Waiting Seminar.
- Make arrangements to attend the Denver Market in January
- Make arrangements for your appearance at the Denver & Rapid City Stock Shows
- Submit application for sponsorship to Lincoln County Visitor's Bureau – **MANDATORY**

As MISS RODEO NEBRASKA 2020:

(This is a typical schedule of appearances – however, this can vary from year to year)

This will be a very busy year for you, however, you will get back 10-fold what you put into it – just remember to have FUN!

IF FOR SOME REASON YOU CANNOT ATTEND A MANDATORY APPEARANCE, MISS RODEO NEBRASKA LADY-IN-WAITING OR MISS TEEN RODEO NEBRASKA MAY BE ASKED TO ATTEND IN YOUR PLACE. IF EITHER OF THESE LADIES APPEARS AT THE EVENT, THEY WILL BE PAID A \$125 APPEARANCE FEE FROM YOUR ACCOUNT TO COVER TRAVEL EXPENSES.

January

- Write letter for Miss Rodeo Nebraska Association, Inc. Newsletter
- **Start calling National Director once a week – Pick a day and time that works best for you and the National Director. This will continue throughout your year - MANDATORY**
- Your Coronation
- Attend meeting with Lincoln County Visitor's Bureau to solicit advertising grant - **MANDATORY**
- Appearance at the Denver Market –**MANDATORY**
- National Western Stock Show & Rodeo

February

- Appearance at the Rapid City Stock Show –(January-February)
- Silver Spurs Rodeo, Kissimmee, Florida – not mandatory, a lot of fun, but may want to select only one Florida rodeo due to costs
- Buffalo Bill Birthday Bash, North Platte - NEBRASKAland DAYS Fundraiser. This may be in March. **MANDATORY**
- MPCC Rodeo Team's Social - **MANDATORY**
- Write an update of your reign for Association newsletter

March

- Publicity for Miss Rodeo Nebraska Queen Clinic & Lil Cowgirl's Clinic
- Miss Rodeo Nebraska Queen Clinic - **MANDATORY**
- Lil Cowgirl's Clinic – **MANDATORY**
- Rodeo Grand Island PRCA - **MANDATORY**
- Should set date for Send-off Style Show in October or November

April

- Houston Rodeo (some past Miss Rodeo Nebraskas have attended and carried flags; you will not be Miss Rodeo Nebraska at this event)
- The American is now sanctioned by the PRCA and would be an event to attend in crown; no activities have been set up to partake in. You would only be a spectator.
- RAM National Circuit Finals, Florida
- Commercial spots for NEBRASKAland DAYS if asked
- Contestant Pre-Pageant Meeting – **MANDATORY**

May

- Radio & TV commercials & interviews for NEBRASKAland DAYS and the Miss Rodeo Nebraska Pageant
- Practice with Velvet Spurs usually the 2nd or 4th Thursday of each month – Wild West Arena
- Guymon Pioneer Days Rodeo- Guymon, OK
- Abbyville PRCA Rodeo – Abbyville KS
 - o Both Guymon and Abbyville are excellent rodeos to attend, while not Mandatory, they are great!
- MPCC Rodeo Team's Send Off to Collegiate Finals (if they have one)**MANDATORY**

June

- Cattlemen's Ball
- Write letter for the Miss Rodeo Nebraska Association, Inc. newsletter
- Attend Miss Nebraska Pageant in North Platte
- NEBRASKAland DAYS & Miss Rodeo Nebraska Pageant - **MANDATORY**
- Nebraska High School Rodeo Finals
- Ponca PRCA Rodeo - **MANDATORY**
- Greeley Stampede, Greeley, CO
- Cherokee PRCA Rodeo, Cherokee, Iowa

July

- Crawford PRCA Rodeo - **MANDATORY**

- Calgary Stampede Rodeo (Canada)
- Cheyenne Frontier Days - **MANDATORY**
- Burwell PRCA Rodeo – **MANDATORY**
- Sidney PRCA Rodeo
- Wahoo PRCA Rodeo – **MANDATORY UNLESS CONFLICT WITH BURWELL RODEO**
- Send size chart in for Wrangler's by Dates TBD by MRA
- Advertising Contract for MRA – Watch for details from MRA

August

- PRCA Hall of Fame Inductions – Colorado Springs, CO – **MANDATORY-this date varies watch for details**
- **Miss Rodeo America Entry watch for details from MRA – Entry fee has been paid by MRNA**
- Dodge City KS PRCA Rodeo
- Kimball County PRCA Rodeo, Kimball, Nebraska
- Interview Sessions
- Hastings PRCA Rodeo - **MANDATORY**
- Parents should order tickets and make room reservations for Miss Rodeo America Pageant
- Prep and Polish session to discuss speech, clothing, etc. with National Director - **MANDATORY**

September

- Nebraska State Fair – Grand Island – **MANDATORY IF YOU WORK THE NP VISTORS BOOTH**
- Denver Market with Miss Rodeo Nebraska Lady-In-Waiting **MANDATORY**
- Should have Send-off Style Show tickets ready
- MPCC Rodeo - **MANDATORY**
- Clothes for Las Vegas should all be ordered
- Write letter for Association newsletter

October

- Miss Rodeo Nebraska Association, Inc. – Annual Meeting
- School visits
- Y's Men's Rodeo, Minot, North Dakota
- Finalize plans for Send-off Style Show
- TV and radio publicity for Send-off Style Show
- Schedule time with Lady-in-Waiting to visit sponsorships
- Prairie Circuit Finals - **MANDATORY**

November

- Send-off Style Show – (You may also host a style show in your hometown as a fundraiser for your Miss Rodeo America Pageant trip)
- Prepare to leave for the Miss Rodeo America Pageant

December

- Miss Rodeo America Pageant
- Purchase MRA Programs in Las Vegas for Diamond Sponsors

January

Coronation – Miss Rodeo Nebraska 2021

AS MISS RODEO NEBRASKA IT IS IMPORTANT THAT YOU DRESS APPROPRIATELY, IN WESTERN ATTIRE AND CROWN, AND BE PERFECTLY GROOMED AT ALL TIMES, FOR ALL PUBLIC APPEARANCES.

AS YOU TRAVEL IT'S IMPORTANT TO WORK ON YOUR HORSEMANSHIP SKILLS, INTERVIEW SKILLS, AND RODEO KNOWLEDGE. ANYTIME YOU HAVE THE OPPORTUNITY TO HAVE SOMEONE INTERVIEW YOU, TAKE ADVANTAGE OF IT.

THE MOST IMPORTANT THING ABOUT HOLDING THE TITLE OF MISS RODEO NEBRASKA IS TO ENJOY YOUR SELF. THE PEOPLE YOU MEET WILL BE FRIENDS FOR LIFE. THIS IS AN EXPERIENCE THAT ONLY A FEW HAVE THE PRIVILEGE OF DOING.

Miss Rodeo Nebraska Honored Queens

- 1955/56 Dallas (Hunt) George, Lincoln, NE
Midwest Reg MRA @ Ak-Sar-Ben
1956 Miss Rodeo Nebraska
MRA Personality & Appearance
2014 MRA Hall of Fame
- 1957 Laura (Cameron) Klug, Aurora, NE
Midwest Reg MRA @ Ak-Sar-Ben
1959 MRA 2nd Runner-up
2015 MRA Hall of Fame
- 1958 Julie (Bowers) Wiltse, Verdon, NE
- 1959 Beverly (Kicken) Jensen (deceased) Ellsworth, NE
MRA Horsemanship
- 1960 Christene (Imm) McGinley (deceased) Bartlett, NE
- 1961 Kathie O'Brien, Denton, NE
MRA 1st Runner-up & MRA Horsemanship
- 1962 Marilee (Helms) Jirkovsky, Hastings, NE
MRA 2nd Runner-up
- 1963 Mary Lou (Farmer) Byrd, Valentine, NE
- 1964 Sharon Kay (Larson) Rosander, Wobach, NE
- 1965 Patricia (Hamburger) Larsen, Scottsbluff, NE
- 1966 Nancy Ann (Simmons) Brannon, Omaha, NE
1967 Miss Rodeo America
MRA Personality & Appearance
- 1967 Jean (Mohr) Estill, Amelia, NE
- 1968 Ann (Wendell) Mills, Wilcox, NE
MRA Horsemanship
- 1969 Rhonda (Christensen) Richardson
Fullerton, NE
- 1970 Kay Wilson, North Platte, NE
- 1971 Maureen Manning, Hemingford, NE
- 1972 Chris (Ferguson) Peterson, Ord, NE
- 1973 Teri (Holscher) Harris, Scottsbluff, NE
MRA 1st Runner-up
- 1974 Ruth (Krajewski) Saltz, Venango, NE
- 1975 Melanie (Kaliff) Bachman, Grand Island, NE
- 1976 Susan (Hagadone) Zulkoski, Cozad, NE
- 1977 Vicki (Kennedy) Weseman, Juanita, NE
MRA Top 10 Finalist
- 1978 Jeanne (Kral) Jeffrey, Lexington, NE
- 1979 Tana (Svoboda) Brinkman, Burwell, NE
- 1980 Shelli (Bokoskie) Wingett, Maxwell, NE
- 1981 Ginger ten Bensel, Wilsonville, NE
- 1982 Robin (Sellman) Meeks, Crawford, NE
- 1983 Chris (Wallace) Stage, Fremont, NE
Governor's Speech
- 1984 Johna (Klug) Niedfelt, Maxwell, NE
MRA Horsemanship
Top 10 Finalist
2015 - 2020 Miss Rodeo America Executive Board
- 1985 Lisa (Reiter) Petska, Bartlett, NE
- 1986 Hanna (Doyle) Burch, Tryon, NE
- 1987 Jana (Powles) Jensen, Bingham, NE
MRA 2nd Runner-up
MRA Appearance & Personality
- 1988 Jodee (Coffman) Bolli, Tryon, NE
- 1989 Christi (Copsey) Gaffney, Brewster, NE
- 1990 Lisa (Poese) Jamison, Gordon, NE
1991 Miss Rodeo America
MRA Personality & Horsemanship
- 1991 Holly (Hornung) Remund, Arnold, NE
MRA Congeniality
- 1992 Laurie Baker, Minatare, NE
- 1993 Kelley (Jensen) Ostrom, Burwell, NE
- 1994 Suzzette (Gaudreault) Sitorius, Cozad, NE
- 1995 Renee Ferguson, Decatur, NE
MRA Top 10 Finalist
- 1996 Angie (Jones) Gardner, Nora, NE
MRA Top 10 Finalist
- 1997 Stacy (Watkins) James, Alliance, NE
- 1998 Alison (Meyer) Osborne, Gothenburg, NE
MRA Top 10 Finalist
- 1999 Halie (Forre) Whitaker, Newman Grove, NE
- 2000 Kamera (Ferrell) Coles, Hays Springs, NE
MRA Top 5 Finalist
- 2001 Lindy (Nicholson) Kaufholtz, North Platte, NE
- 2002 Lori (Bortner) Harding, McCook, NE
2003 Miss Rodeo America
MRA Personality
- 2003 Lynn (Welker) Fevold, Kilgore, NE
- 2004 Lindy (Quaney) Hiatt, North Platte, NE
MRA Central Regional Scholarship
Scrapbook – 3rd place
- 2005 Alesa (Chrisman) Jones, North Platte, NE
- 2006 Ashley (Rice) Gerlach, Wilsonville, NE
- 2007 Erin (Robbins) Mitchell, Burwell, NE
- 2008 Kristen (Schott) Wolken, Madison, NE
MRA Top 10 Finalist
- 2009 Amy Amack, Chadron, NE
Random Scholarship Winner
- 2010 Michelle (Boeshart) Whitson, Maxwell, NE
MRA 3rd Runner-up
WPRA Chap Award Winner
- 2011 Becky (Grimm) White, Harrison, NE
- 2012 Sierra Peterson, Ashland, NE
MRA Top 10 Finalist
WPRA Chap Award Winner
Written Test Co-winner
- 2013 Samantha (Chytka) Olson, Broken Bow, NE
- 2014 Gina Jespersen, Hemingford, NE
MRA Top 10 Finalist
- 2015 Joni Qualm, Ericson, NE
MRA Top 10 Finalist
- 2016 Emily Taylor, Battle Creek, NE
MRA Miss Congeniality
- 2017 Laramie Schlichtemeier, Ogallala, NE
- 2018 Kristin Kohmetscher, Lawrence, NE
2008 Miss Teen Rodeo Nebraska
- 2019 Eva Oliver, Merriman, NE